

A Brick Home

by marly dice

MEDIA KIT

ABOUT



A Brick Home is a personal blog founded and written by Marly Dice. Dedicated to providing practical ideas to improve homes, A Brick Home primarily offers readers ideas and inspiration for home improvement projects, decorating ideas, and DIY projects. Since inception in February 2017, A Brick Home has grown quickly to attract and cultivate a readership of home enthusiasts, with a combined and total reach of over 35,000.

BLOG STATS

35k+

monthly
pageviews

30k+

monthly
unique visits

450+

email
subscribers

SOCIAL STATS

4k+



1k+



2k+



200+



AUDIENCE

96%
female

25-64
age range

83%
U.S. based

READER INTERESTS

- Home improvement
- Interior decor
- Home furnishings
- How-to's/tutorials
- Shopping/bargain hunting

SERVICES

- Product reviews
- Sponsored post
- Social media post
- Combination of the above
- Your idea!

PRICING

- Blog post: \$250 + product
- Instagram post: \$100

Interested in working together? I would love to learn about your collaboration opportunity! Please contact me today at hello@abrickhome.com.